



December, 2011

To Whom This May Concern:

Thank you for this opportunity to learn more about how *Cross World Africa, Inc.* (CWA) works to improve the lives of children in the United States and Sub-Saharan Africa. In 2007, Kevin and Dr. Michelle Thompson formally advanced a program to provide educational resources, increase cross-cultural exchange and develop a sustainable non-profit organization. CWA began initial fundraising activities with the *Kip Keino Mile* in Ithaca, New York in 2007. We broadened our vision and in 2009 purchased five non-indigenous cows with veterinary services for the Kamobo (Kenya) Women's Collective, launched the first international *Let's Get Ready* Scholastic Aptitude Test program in Kapsabet, purchased computers for the *Kip Keino* High School and expanded the Ithaca-Eldoret Sister City program by furnishing the Eldoret Public Library and the Lewa Children's Home (orphanage) with books. In 2009, CWA provided a scholarship to the *Kenya Scholar Athlete Project* (KenSAP) that assists youth who scored high on the Kenyan National Exam from the Rift Valley area in Kenya.

In the summer of 2011, *Cross World Africa, Inc.* completed a site visit to confirm the success of the 'cow project', purchased four new cows and transferred the calves to other families in the Kamobo Women's Collective. A 1-year extension of the existing veterinary service contract was reconfirmed with Dr. Benadette Tiony. In this way, we are also providing the cow program with support and on-site program monitoring while engaging a woman-owned veterinarian clinic. In 2011, Kevin Thompson created a six-week internship for Andy Arnold and Will McFall, Cornell University Big Red runners, to assist the *KenSAP* program as volunteers. A copy of the Cornell University *Ezra* Fall 2011 alumni magazine provides a summary of the 2011 trip (<http://ezramagazine.cornell.edu/FALL11/BigRedAthletics.html>). To learn more about *Cross World Africa, Inc.* go to www.crossworldafrica.com.

Cross World Africa, Inc. is now seeking funding to support the following 2-year initiatives:

1. Complete one more round of microfinance grants to the Kamobo Women's Collective. The goal will be to purchase ten (10) cows.
2. Continue the contract for services with Dr. Benadette Tiony for training for care of the cows and calves.
3. Purchase a cooling system for the Kamobo Women's Collective in order to expand their sales and distribution of milk.
4. Create a micro-lending program for twenty (20) microfinance projects for start-up or existing businesses such as honey bee or tilapia fish farmers, kente cloth production, or seamstresses.
5. Expand operations into Tanzania to provide resources for the Mount Kilimanjaro guides. Many of the workers do not have adequate apparel, backpacks or gear.
6. Start an International *Let's Get Ready* program with Saint Patrick's high school in Iten, Kenya.
7. Start a *Let's Get Ready* program for schools in New Orleans, Louisiana.

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8. Create a line of products that will increase fundraising options such as hats, t-shirts, towels, or sports spike shoe bags.
9. Provide a funding stream so that the CWA administration can conduct an on-site visit at least once every 2 years.
10. Create a consortium of Ivy League students who can serve as scholastic aptitude math, critical reading and writing coaches and mentors. Since some students cannot pay for travel to New Orleans or Kenya, a scholarship program would be created to increase the pool of students who may want to volunteer for this program.
11. Provide an annual donation to the Lewa Children's Home which is an orphanage run by Ms. Phyllis Keino.

We are seeking sponsors for these projects and hope that you would consider being a partner. We appreciate any level of donation and recognize any donor on our website and in future annual reports. If you would like to get more details on how you can contribute to CWA in general or to sponsor a specific project, please do not hesitate to contact me at kt52@cornell.edu or 607-227-1594.

We appreciate the time taken to review this information. Should you be inclined, feel free to forward this information to others who may be interested in working to help both local and international families. It is my personal philosophy and the CWA mission that *it doesn't matter if you do something major or something small, as long as you're giving back.*

Kind regards,

Kevin Thompson, Executive Director

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